Group 4’s Theory is Field Theory

My responsibility for this project was to find examples of our theory.

Example 1: A study conducted by Don Bryant and Jean Neumann involving shipping casualties in the UK is an example of Field Theory. The study looked at many organizations responsible for anything in the shipping industry. Most organizations involved were responsible for preventing shipping casualties. They identified 80 variables relevant to individuals’ safety and noted how one organization’s work influenced or conflicted with all the rest. (Neumann, No Date)

Example 2: Another example of Field Theory involves small health and social care services in rural UK. The UK government mandated innovation, and it took these small businesses a while to start, but once they collectively got on their feet, they shared information among each other and drove innovation. (Neumann, No Date)

A simple example created by me to show Field Theory simply: You and your friends are in a group. You express you are hungry. The rest of the group thinks about their hunger situation.

Another simple example created by me: You and your friends are at a restaurant. Your friend says he likes the burger with an egg. Now you want that burger. Another friend recommends the salad. You reevaluate your choices.

Field Theory, commonly Group Dynamics, is the interaction within a group on the individual basis. (Neumann, No Date)

Neumann, J. (No Date). Kurt Lewin – ‘Field Theory Rule’. Retrieved from: <http://www.tavinstitute.org/projects/field-theory-rule/>